

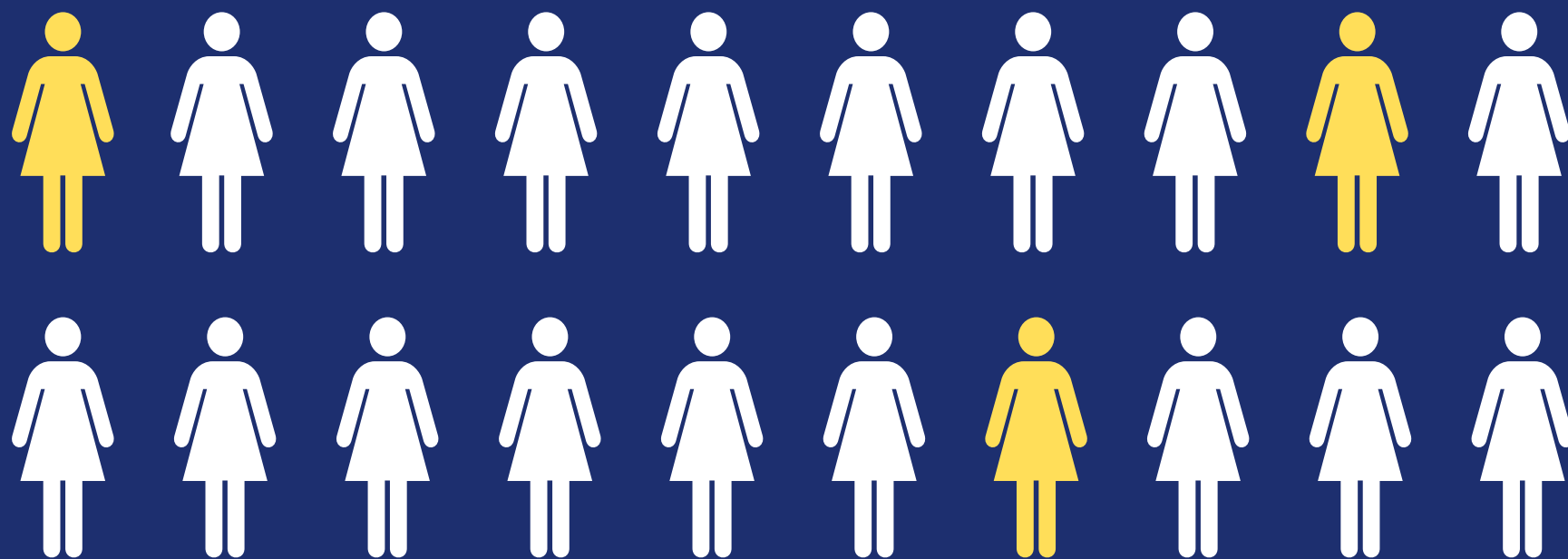


Value-based healthcare (VBHC) can help improve treatment for breast cancer

**Here's how we can turn VBHC's
promises into results for women**

Swipe to start >>>

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1 in 8 women will be diagnosed with breast cancer in their lifetime.

Source: <https://gco.iarc.fr/today/home>



Access to surgery is essential for the treatment of most cancer patients.

Over **80%** of incident cancers will require surgical care.

Source: Sullivan, Richard, et al. "Global cancer surgery: delivering safe, affordable, and timely cancer surgery." *The Lancet Oncology* 16.11 (2015): 1193-1224.



Surgery is very cost-effective in the treatment of breast cancer.

Cancer surgery is the most cost-effective modality for treating solid cancers.

Source: Are, Chandrakanth, et al. "Global Cancer Surgery: pragmatic solutions to improve cancer surgery outcomes worldwide." *The Lancet Oncology* 24.12 (2023): e472-e518.

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WHO's Global Breast Cancer Initiative aims to reduce breast cancer mortality by 2.5% per year.

Over 20 years, this could save **2.5 million lives.**

Value-based healthcare (VBHC) can be part of the solution.

Source: World Health Organization. Global breast cancer initiative implementation framework: assessing, strengthening and scaling-up of services for the early detection and management of breast cancer. World Health Organization, 2023.



VBHC can make quality surgical care available to more breast cancer patients.

Here are three ways VBHC can make a difference. >>>

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1

Using available resources to achieve better patient outcomes and experiences.

The 'value' in VBHC is derived from ensuring that patients receive the **best outcome** from the care they receive, while doing so at the most **reasonable cost**.



2

Patient-reported Outcome Measures (PROMs) help do more with less.

Shared decision-making, involving both patients and clinicians, can help in **doing less of the things that don't help patients** and reinvesting that money into more things that do.

Source: <https://lshubwales.com/value-based-health-care-wales-leading-way>.



3

Putting quality above quantity.

VBHC aims to link healthcare payments to quality of outcomes.

This shifts incentives for providers from performing more treatments to **better treatments**, resulting in cost reduction.

Source: <https://www.weforum.org/publications/closing-the-women-s-health-gap-a-1-trillion-opportunity-to-improve-lives-and-economies/>



It's time to bring the promises of VBHC to the patient.

Together with our partners, we are working in **Rwanda** and **Türkiye** to implement VBHC interventions to improve quality of care for breast cancer patients.





**Every 50 seconds, somewhere
in the world, a woman dies
from breast cancer.**

Help us change this.

We are looking for partners
through the **United Nations
Value-based Healthcare Hub.**

Source: <https://gco.iarc.fr/today/home>

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**Let's work together to bring
value-based healthcare
to the patient.**

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